



Latino Heritage Internship Program

LATINO HERITAGE INTERNSHIP PROGRAM

Diversity Internship Program



NPS UNIT: NORTHEAST REGIONAL OFFICE/OLMSTED CENTER FOR LANDSCAPE PRESERVATION	PD#: 8
<p>Position Title: Cultural Landscape Preservation Digital Media Resource Assistant Position Type: LHIP Direct Hire Authority Resource Assistance (DHA-RA) Primary natural resource discipline: Resource Management Location: 15 State Street Boston, MA 02109</p>	
PROJECT DESCRIPTION	
<p>Position Description: The Digital Media Assistant will explore digital communication formats to improve how the Olmsted Center shares cultural landscape stories with the public. As a member of the Olmsted Center team, the Digital Media Assistant will create ArcGIS StoryMaps that convey a strong sense of place by linking engaging narratives and graphics to maps that reveal the spatial relationships within nationally significant cultural landscapes. The StoryMaps will relate stories that are inclusive, capturing the diverse ideas, experiences and perspectives that have shaped our cultural landscape heritage. The Digital Media Assistant will also contribute to the production of Landscape Profiles, a National Park Service web series capturing the history and significance of individual cultural landscapes. Both digital media projects will improve visitor experience and foster community engagement within the National Parks, through engendering a deeper public understanding of the significance of cultural landscapes.</p> <p>The StoryMaps and Profiles will focus on landscapes which represent a broad sweep of historic contexts. For instance, the Digital Communications Assistant will create StoryMaps for the Eleanor Roosevelt National Historical Site, the only national historic site dedicated to a First Lady, and of the Slater Mill Complex in the Blackstone River Valley National Historical Park, the birthplace of the industrial revolution. Additional StoryMaps and Landscape Profiles may focus on the Gaines Mill Battlefield in Richmond, and/or the Roebling Delaware Aqueduct and Zane Grey home, among others.</p> <p>The Digital Media Assistant will also provide bi-weekly summaries of work activities on the “Designing the Parks” program blog (https://designingtheparksoclp.wordpress.com) and present findings and a summary of the assistantship experience through a final digital presentation.</p> <p>This position is offered through the National Park Service's Latino Heritage Internship Program in partnership with Environment for the Americas.</p>	
COVID ACCOMMODATIONS	
Yes	
LEARNING GOALS	

Throughout the summer, the Digital Media Assistant will be exposed to the day-to-day operations of government work as well as substantive project-oriented assignments. The Communications and Digital Media Assistant will also gain familiarity with the National Park Service Cultural Landscapes Program and understand the form, content, and purpose of historic landscape management within the context of the National Park Service.

Specifically, the Digital Media Assistant will gain skills and experience in:

- Archival and field research by working with Olmsted Center staff to study the physical history of the landscape, including primary and secondary source investigation for incorporation into StoryMaps and Landscape Profiles
- Producing engaging and accurate narrative for a public audience through communication planning and descriptive nonfiction writing
- Production of StoryMaps using ArcGIS StoryMap, the Adobe Suite, and other graphic software
- Public speaking through final presentations

MENTORING

The Digital Media Assistant will have a direct report supervisor from Olmsted Center to provide guidance and work planning. The Digital Media Assistant will also work collaboratively with the experienced Olmsted Center staff member to improve skills in leadership, creative thinking, meeting/discussion facilitation, and problem-solving.

Specific training opportunities will be offered to the assistant which will include training in historic landscape preservation, ArcGIS StoryMap and Adobe Photoshop facilitated by Olmsted Center staff.

The internship will also provide the Digital Media Assistant the opportunity to encounter a variety of professional disciplines within the National Park Service and beyond, meeting with allied National Park Service programs and professionals, participating in design discussions with park staff and stakeholders.

The Digital Media Assistant will actively participate in organizational meetings and individual meetings with Olmsted Center leadership, park staff, and relevant National Park Service support office staff. Through these collaborations, the Digital Media Assistant will have the opportunity to be involved in new and ongoing research related to cultural landscape preservation.

The Olmsted Center is also committed to assisting the individual with updating their resume at the close of the internship.

PROJECT RESULTS

At the conclusion of the internship, the Digital Media Resource Assistant will present her or his accomplishments from this project to staff and leadership from the Olmsted Center and National Parks including Eleanor Roosevelt National Historical Site and others. In addition, the Digital Media Assistant will develop a digital presentation detailing their contributions to the project and placing these accomplishments in the context of the field of cultural landscape preservation, digital communications, and the intern's own career path and professional goals.

LEADERSHIP

The Transfer of Knowledge project lead at the Olmsted Center will work with the Digital Media Assistant daily. This guidance and support will empower the assistant to engage in real-world problem solving, critical thinking, and meeting/discussion facilitation.

At the same time, working with peers through “Designing the Parks” cohort, the Digital Media Assistant will gain valuable skills in teamwork and cooperation. Through contributions to the “Designing the Parks” blog, the assistant will have the opportunity to engage in creative writing and reflect on professional accomplishments and goals, while sharing those with a remote audience within the National Park Service and beyond.

DHA-RAI OUTCOMES

At the conclusion of the internship, the Digital Media Resource Assistant will have produced ArcGIS StoryMaps and digital Landscape Profiles that creatively convey the history of a nationally significant cultural landscape. These StoryMaps will increase public engagement and help to transfer the knowledge contained in cultural landscape reports to park staff in an engaging and inclusive way.

NATURAL & PHYSICAL WORK ENVIRONMENT

Physical Work Environment: Boston, Massachusetts is a major metropolitan city, with public transit, a vibrant academic culture, shopping, and the arts. Boston has a humid continental climate, with warm summers and cold, snowy winters. The hottest month of the year is July, with an average high temperature of 82 °F and an average low temperature of 66 °F. There are many Latino neighborhoods/communities throughout Boston, for example, East Boston, Dorchester, Mattapan and extend beyond the cities proper borders to surrounding towns/cities of Everett, Chelsea, and Somerville. Please note, due to the ongoing pandemic, the internship may be hosted remotely. The Olmsted Center successfully engaged a team of between ten and fifteen interns remotely during the 2020 internship season, and we are prepared to do so again should conditions warrant.

Work Environment: The Olmsted Center for Landscape Preservation is based in a historic office building in the financial district of downtown Boston. The workplace is not unlike that of a design office, with approximately 10-20 percent fieldwork and 80-90 percent office work. The Communications and Digital Media Assistant will be provided desk space and computer/phone in the Olmsted Center’s office, working alongside program staff and other interns. During fieldwork, they will always be accompanied by Olmsted Center staff. Should the current pandemic situation remain, the Olmsted Center is prepared to engage the intern in a remote capacity. In FY 2020 we hosted twelve interns in a remote capacity successfully.

VEHICLE AND DRIVER LICENSE REQUIREMENTS

A personal vehicle and driver's license are not required. The assistant is not expected to operate a government vehicle. If the intern is located within the Boston metro area, public transportation is normally an option for commuting.