



Latino Heritage Internship Program

LATINO HERITAGE INTERNSHIP PROGRAM

Diversity Internship Program



NPS UNIT: SOUTHWEST BORDER RESOURCE PROTECTION PROGRAM (SWBRPP)	PD#: 35
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Position Title: Public Information Intern for the Southwest Border Resource Protection Program

Position Type: LHIP Traditional Internship (Public Land Corps)

Primary natural resource discipline: Outreach/Public Affairs

Location: National Park Service Regional Office

12795 West Alameda Parkway

Lakewood, CO 80228

PROJECT DESCRIPTION

Position Description: The Public Information Intern will support the Southwest Border Resource Protection Program’s (SWBRPP) visual and written outreach through multi-media platforms and program reports. The goal is to improve overall communication of the financial and technical assistance that SWBRPP provides to parks and partners to fulfill projects that mitigate impacts on cultural and natural resources along the US-Mexico border. Specifically, the intern will focus on these duties and tasks:

1. Manage the SWBRPP Website including updating its written content, photos and maps. Update and expand the webpage to highlight past and current projects, post multi-annual reports, and provide information on applying for new project funding.
2. Develop and maintain SWBRPP Facebook page through weekly updates, relevant postings and responses to questions, concerns and inquires.
3. Develop an SWBRPP Instagram profile to feature visual accomplishments of partners and parks projects.
4. Develop visual and audio production to be include on the SWBRPP multi-media platforms including the SWBRPP webpage, Facebook and Instagram.
5. Update and create new SWBRPP brochures and pamphlets.
6. Organize and obtain Spanish translation of written and audio material were needed.
7. Produce a multi-annual report for the program that highlights key projects funded and other impacts the program has made on conservation and preservation along the U.S. Mexican border. The program reports will summarize accomplishments through written accounts and the of use photographs, illustrations, diagrams, graphs, and charts.
8. Produce a report on research conducted about similar programs serving Mexican conservation for publishing to website and sharing with program constituents.

This position is offered through the National Park Service's Latino Heritage Internship Program in partnership with Environment for the Americas.

COVID ACCOMMODATIONS

Yes

LEARNING GOALS

- Learn about the National Park Service mission, organizational structure, and history
- Learn about the SWBRPP history, past and current projects, and administrative challenges with working with international partners.
- Learn about the national parks involved including their history, what they protect and challenges they face.
- Understand border issues with Mexico as it relates to the protection of cultural and natural resource and interpreting the protected resources.
- Learn about government funding sources for projects, where they originate from and how they are applied for.
- Learn about different educational institutions, private non-profit organizations, and state, local and tribal governments in Mexico and the United States that are working to solve common cultural and natural resources issues.
- Learn how to manage a governmental website and other multi-media outlets.
- Learn about governmental ethics as it relates to multi-media postings/content.
- Learn how to produce a formal government report.
- Improve on or develop new skills and strengths with respect to time management, written communication, dependability, teamwork, punctuality, proactiveness, etc.
- Receive training in Adobe Creative Cloud.

MENTORING

The SWBRPP Manager, Krista Muddle, will provide training as it relates to the NPS and SWBRPP functions and administrative duties. Krista will help facilitate initial connections between the intern, the parks and their partners as well as direction in the completing the multi-media tasks and annual program reports. Krista will provide feedback and coaching throughout the internship.

PROJECT RESULTS

Not Applicable

LEADERSHIP

Not Applicable

DHA-RAI OUTCOMES

Not Applicable

NATURAL & PHYSICAL WORK ENVIRONMENT

Physical Work Environment: The SWBRPP Office is located in a 8 story office building in Lakewood, CO. Work will be performed in an office setting. Depending of COVID-19 and movement restrictions, ever chance will be giving to allow intern to visit parks and/or partners involved in SWBRPP funded projects in the Southwest part of the United States.

While the office is in Lakewood, CO, life outside of work will take place in the greater Denver area with many opportunities to mix with Hispanic communities. Denver proper is 34% Hispanic, The Northwest neighborhoods of Denver are almost 60% Hispanic or Latino.

This internship also has the ability to have the intern work remotely from the location somewhere else in the US if needed.

Work Environment: The SWBRPP Office is located in a 8 story office building in Lakewood, CO. Work will be performed in an office setting.

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VEHICLE AND DRIVER LICENSE REQUIREMENTS

Possibly, though there is public transportation to and from the Lakewood office. Intern more than likely would need to have a driver's license when traveling to project sites in the Southwest