



Latino Heritage Internship Program

LATINO HERITAGE INTERNSHIP PROGRAM

Diversity Internship Program



NPS UNIT: NPS WASO OFFICE OF COMMUNICATIONS	PD#: 38
<p>Position Title: Communications Intern Position Type: LHIP Traditional Internship (Public Land Corps) Primary natural resource discipline: Outreach/Public Affairs Location: 1849 C Street, NW Washington, DC 20240</p>	
PROJECT DESCRIPTION	
<p>Position Description: The Office of Communications supports the National Park Service (NPS) with innovative and responsive communications strategies and leads the Service in exploring new ways to communicate broadly about the National Park Service’s mission. The intern will support these efforts working with the Public Affairs and Digital Strategy Divisions in the office.</p> <p>With the Digital Strategy team, they will learn to work in the NPS.gov content management system and assist with digital projects (e.g., trip planning, servicewide messaging, programmatic initiatives, etc) as identified by the NPS.gov Content Manager. With the Public Affairs media and Digital Content teams, they will help with messaging on projects that connect various audiences to the National Park Service, its mission, and amazing places, including promoting the work of the LHIP interns nationwide through products such as webpages, articles, social media posts, or videos.</p> <p>In all of the projects, they will gain practical experience by producing tangible items (news releases, articles, internal/external guidance, videos, photography, social media posts, etc.) that will help in their career development, assist in the development and implementation of communication plans and provide insight and input to help expand the NPS audience. They will provide assistance in the facilitation, coordination, and distribution of information to national, regional, and park staff as well as various partners.</p> <p>This position is offered through the National Park Service's Latino Heritage Internship Program in partnership with Environment for the Americas.</p>	
COVID ACCOMMODATIONS	
Yes	
LEARNING GOALS	
<p>One of our main goals for our interns is for them to leave with a diverse portfolio of communications products and experiences for their resume that they can be proud of. We discuss personal goals with our interns at the beginning of an internship, create a checklist, and regularly revisit the list throughout the summer.</p>	
MENTORING	

We have a very structured internship plan for the summer (or duration of the internship) that we combine with the intern's personal goals. The interns walk through every step of a national communications rollout and are paired with subject matter specialists to work with for each piece. As leaders of a national comms rollout, they are also introduced to internal and external stakeholders to collaborate or communicate about their rollouts.

PROJECT RESULTS

NA

LEADERSHIP

NA

DHA-RAI OUTCOMES

NA

NATURAL & PHYSICAL WORK ENVIRONMENT

Physical Work Environment: Washington, DC, is a nationally and internationally diverse urban environment with diverse Latino communities within and throughout the DC area. As the nation's capital, Washington, DC is an exciting, diverse setting with a wide variety of cultural events, restaurants, and extracurricular activities. Summers are hot and humid with temperatures in the 80-90s. There are multiple options for personal and public transportation.

Work Environment: This work will primarily be in the office. When there is an opportunity for the intern to go out with other NPS staff for an event these opportunities are normally in the local DC area. In the past we have also tried to take interns to a local park for an one day onsite introduction to park operations. We have often had two interns from different programs during the summer. Our office traditionally has at least one other summer intern from another internship program.

VEHICLE AND DRIVER LICENSE REQUIREMENTS

No. There are multiple methods of personal and public transportation available to report to the duty station and driving is not required for the position duties.