



Latino Heritage Internship Program

# LATINO HERITAGE INTERNSHIP PROGRAM

## Diversity Internship Program



<b>NPS UNIT: JUAN BAUTISTA DE ANZA NATIONAL HISTORIC TRAIL</b>	<b>PD#: 41</b>
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**Position Title:** Interpretation and Public History Intern  
**Position Type:** LHIP Traditional Internship (Public Land Corps)  
**Primary natural resource discipline:** Interpretation/Education  
**Location:** 440 Civic Center Plaza, Ste 300  
 Richmond, CA 94804

### PROJECT DESCRIPTION

**Position Description:** The Juan Bautista de Anza National Historic Trail (Anza Trail) is located along 1,210 miles of deserts, rivers, oak woodlands, shorelines, grasslands, and chaparral. It's as urban as Tucson, Los Angeles, and San Francisco, and as rural and wild as Sonoran Desert National Monument and Anza-Borrego Desert State Park. Whether entwined with a city or isolated from civilization, this trail offers adventure, excitement, and an opportunity to experience history in the places where it occurred.

2025/2026 marks the 250th Anniversary of the Juan Bautista de Anza Expedition. While this date appears distant, we are building momentum to bring awareness to the impact this expedition had on the histories of the United States, Mexico, and Indigenous Nations. Initiatives in our Strategic Plan include centering indigenous voices in our interpretation and storytelling, continuing to increase our engagement with communities of color, focusing on multiple narratives of the expedition's history, and forging closer relationships with our partners in the Bay Area.

The LHIP intern will be directly engaged in these initiatives by helping to organize and implement a public history research project that incorporates visual storytelling, design, history, and modern uses of the Anza Trail in the Bay Area. With help from Anza Trail staff, the intern will seek out past and present stories along the trail in the Bay Area to highlight and share through creative and interpretive writing, photography, and other design related methods. The intern will work with the Anza Trail staff to enhance the digital presence of the Anza Trail and interpret the complex history of the Anza Expedition to digital visitors (social media, website, story maps, oral history apps, among other formats) through this exciting project. The intern will help us reach our goal of connecting with more diverse audiences by creating bilingual and bicultural content, sharing research in creative ways through digital resources, and bringing awareness to Anza Trail history, recreation, and cultural activities through media-based interpretive methods.

The LHIP intern will also assist in outreach efforts and public events over the summer with specific emphasis on youth engagement (with consideration to impacts that the ongoing COVID-19 pandemic may have on in-person gatherings and events). Additional duties will include assisting with the Anza Trail's online Junior Ranger program, helping create interpretive activities and learning about NPS interpretive methods, identifying communities where targeted pop-up programs could be effective, and assisting the team in administrative operations. Furthermore, the LHIP intern will help the team create bilingual and bicultural social media content.

Please note that it is preferred that the successful candidate is from the local area as there is no park housing and the housing costs in the Bay Area are extremely high. Additionally, local undergrad and graduate students are highly encouraged to apply (including but not limited to UC Berkeley, SF State, CSU East Bay, etc). If necessary,

the Anza Trail is prepared to offer an additional housing assistance in addition to the LHIP stipend to support housing costs. A driver's license is required for this position. Due to the nature of the position, it is preferred that the successful candidate have a personal vehicle (or regular and reliable access to a vehicle).

This position is offered through the National Park Service's Latino Heritage Internship Program in partnership with Environment for the Americas.

#### **COVID ACCOMMODATIONS**

Yes

#### **LEARNING GOALS**

Enhance and grow professional communication skills: strengthening writing skills across different formats, researching primary and secondary sources, responding to the public, and developing and curating media content engaging a broad and diverse audience.

Research and develop content and presentations that reflect the complex history of the Anza expedition, the diversity of the members of the expedition, the affect the expedition had on indigenous peoples, and linking the history of early California to the present by exploring universal themes and questions.

Gain practical experience in social science research, public speaking, presenting to diverse audiences, and developing public history content to share virtually and in-person with communities and partners.

Work with local Bay Area partners to collect and share stories of the Anza expedition, and the stories of modern use of the Anza Trail.

Working with NPS staff to evaluate effectiveness of interpretation and education programs, identifying methods to ensure relevancy of park themes in the future, and assisting the team to identify inclusive messaging for park interpretive media and publications.

Assisting the Anza Trail staff in outreach efforts over summer, participating in local events, and developing interpretive skills conducting programs and presentations to youth and young adults.

#### **MENTORING**

The LHIP Intern joins the three person Trail team that includes an Interpretive Specialist, Trail Planner, and Superintendent. Supervised by the Trail's Interpretive Specialist, but with assistance from the whole team, they will guide the LHIP Intern in developing and implementing a community research project and collaborating with a local partner organization. The Anza Trail has a well-developed community outreach plan and the staff has a strong history demonstrating a commitment to diversity.

#### **PROJECT RESULTS**

This is a PLC position: NA

#### **LEADERSHIP**

This is a PLC position: NA

#### DHA-RAI OUTCOMES

This is a PLC position: NA

#### NATURAL & PHYSICAL WORK ENVIRONMENT

**Physical Work Environment:** The office is located in the city of Richmond, and shares an office with the administration of four other park units providing an opportunity for cross-training and exposure to other types of NPS work. The East Bay area is urban with a temperate, pleasant climate. There are strong and active Latino communities in the area and communities of color.

**Work Environment:** There will be a roughly 50% office to 50% fieldwork with this position. Note that fieldwork is defined as research, site visits, and interpretation/education work in the communities of the urban and rural areas where the trail is located, with occasional hiking in open spaces but never far from cities and towns. There may be travel involved since the trail extends from San Francisco to Arizona, however most travel will be within the Bay Area. Work may require lifting heavy boxes (30 lbs or so), working outside in varying weather conditions (rain and sun), and some hiking. It is likely the Anza Trail will have another intern in the summer but this is not confirmed at the time.

#### VEHICLE AND DRIVER LICENSE REQUIREMENTS

Valid driver's license required. Due to the nature of the position, it is preferred that the successful candidate have a personal vehicle (or regular and reliable access to a vehicle). There are public transportation options for commuting to the office, however this position requires local site visits in the bay area and a vehicle is necessary for this work.